# Building Bayesian models: Why bother if you don't believe?

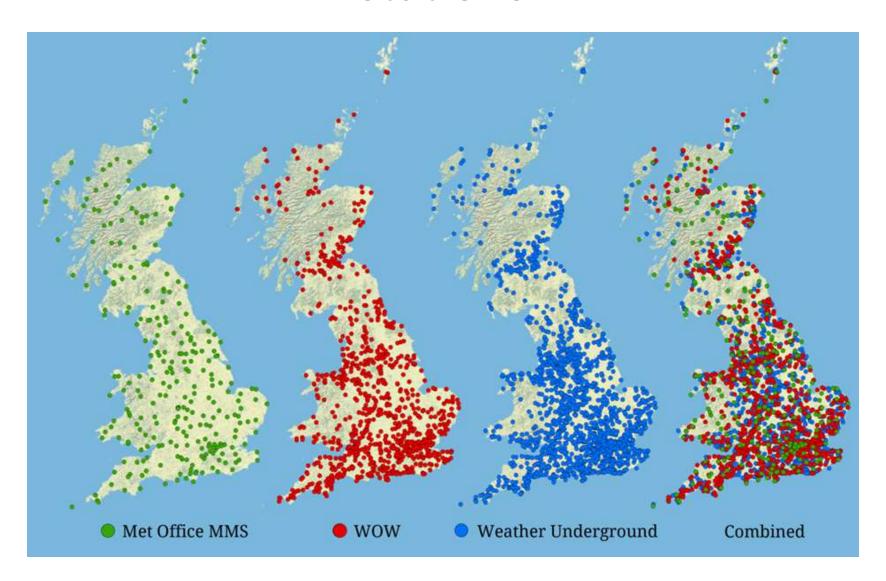
Dan Cornford, Simon Bell Aston University



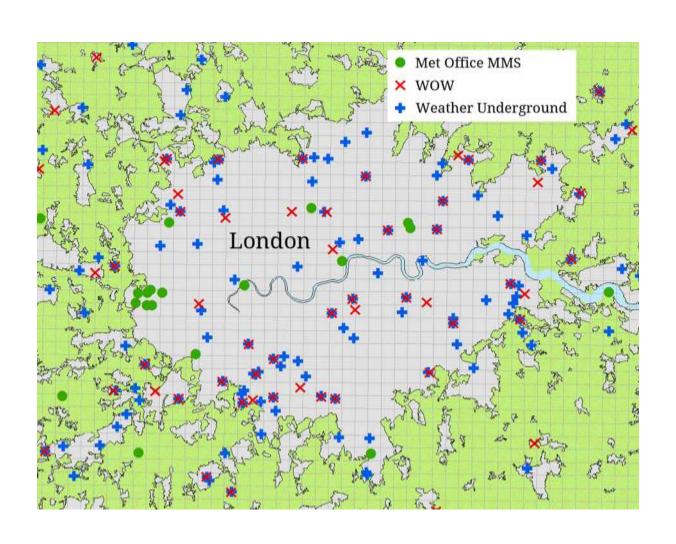




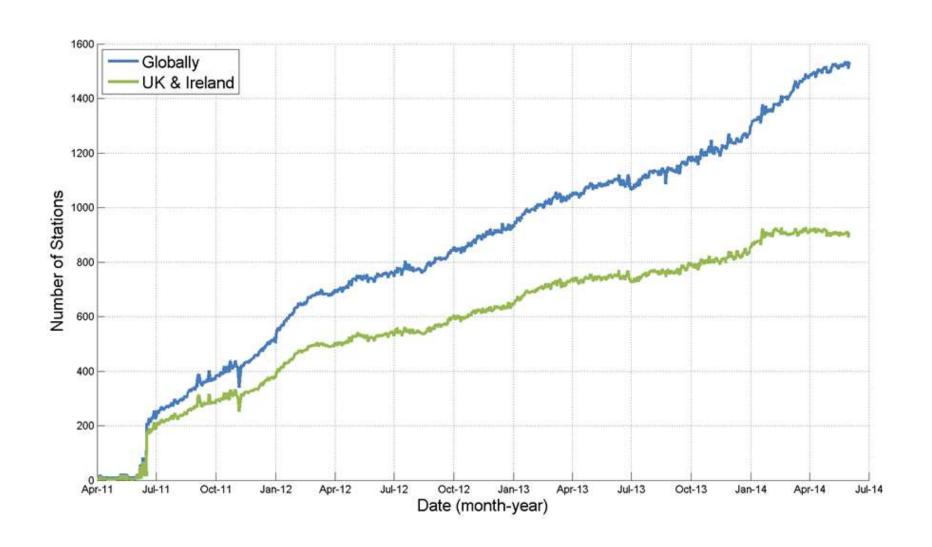
# Spatial distribution of citizen weather stations



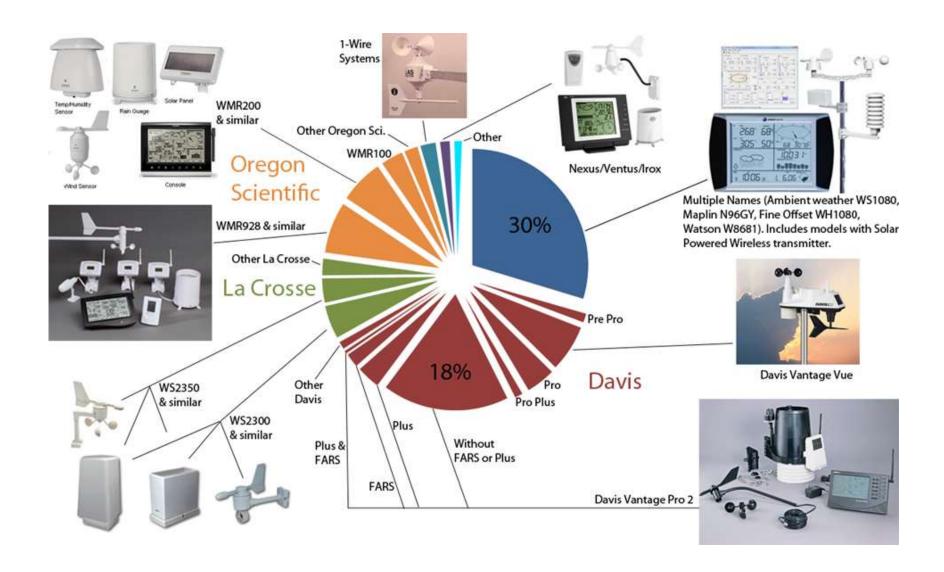
#### In more detail ...

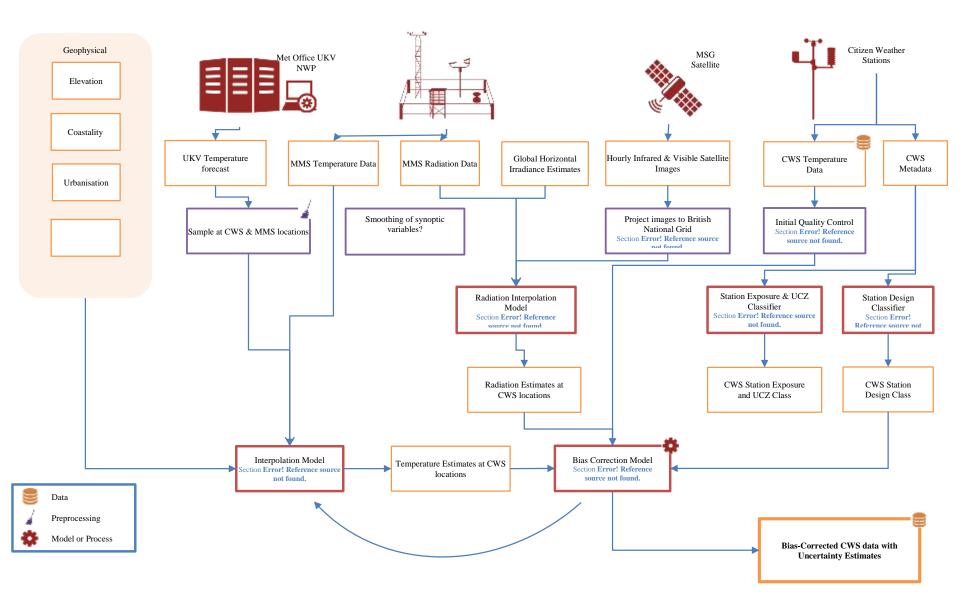


#### Growth of citizen weather data

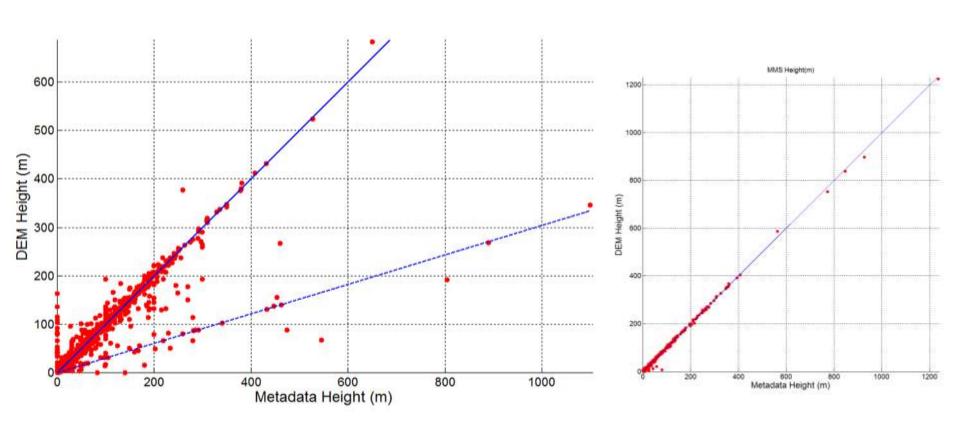


## Types of stations





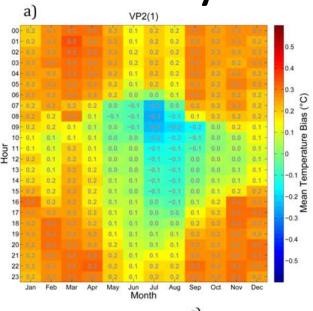
# Data quality issues

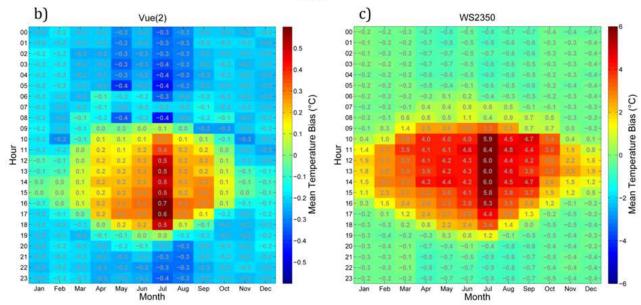


## Assessing station quality

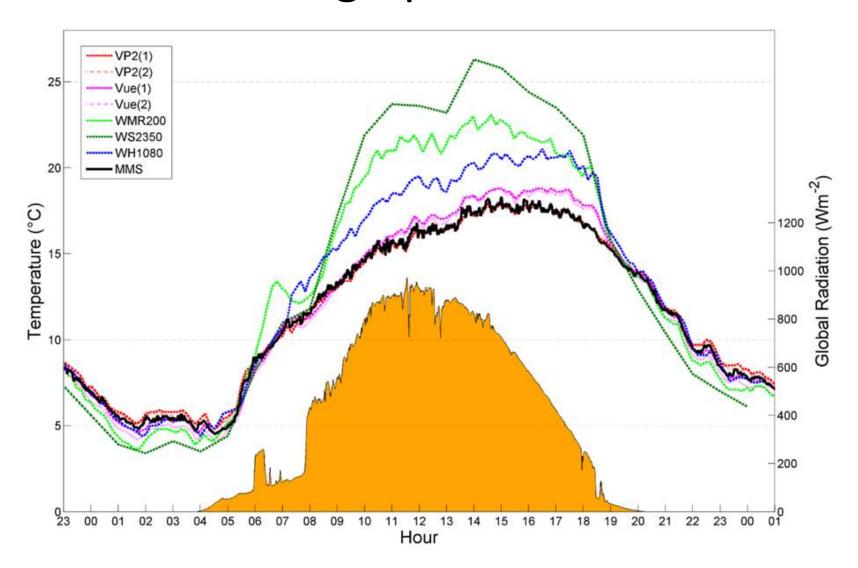


## That is totally biased





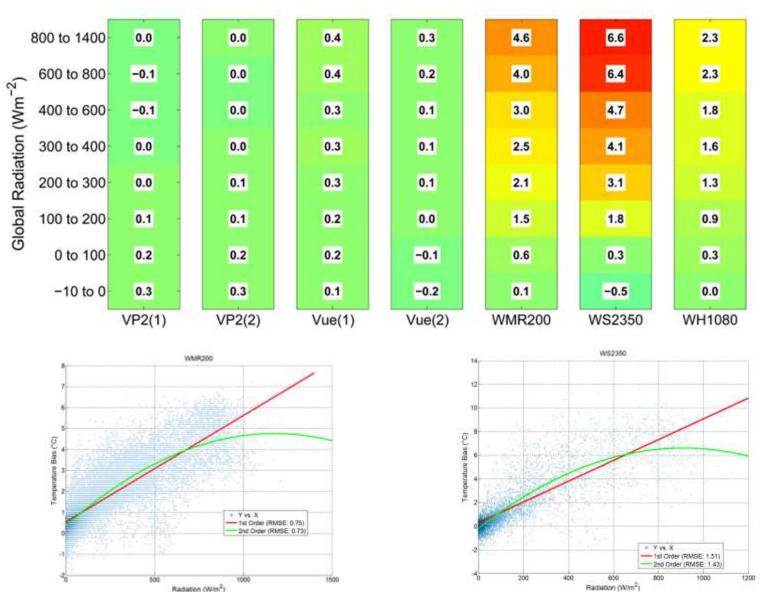
# Exploring why – the role of physics and graphics



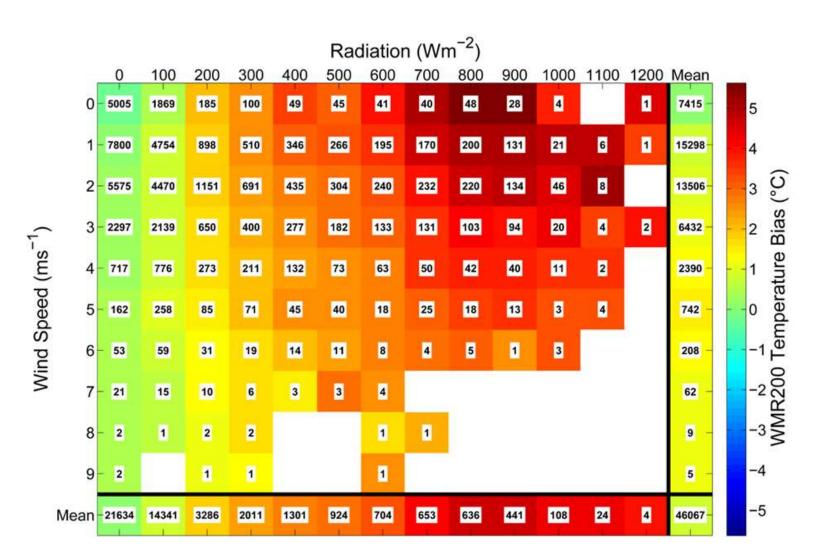
## Building a model

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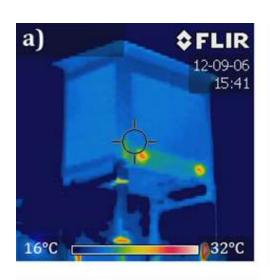
Mean Temperature Bias (°C)

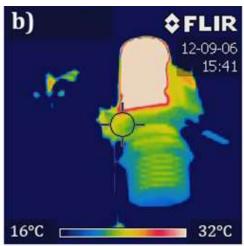


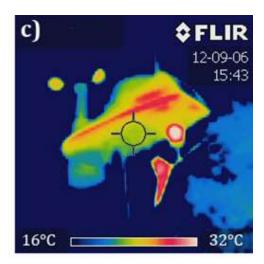
### Other explanations?

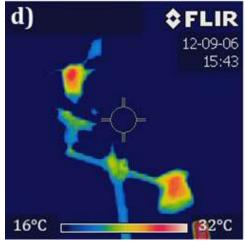


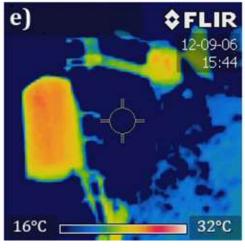
#### Confirmation – a mechanism

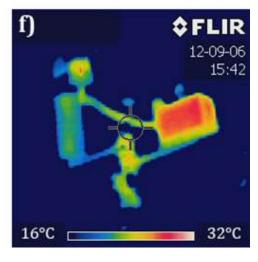




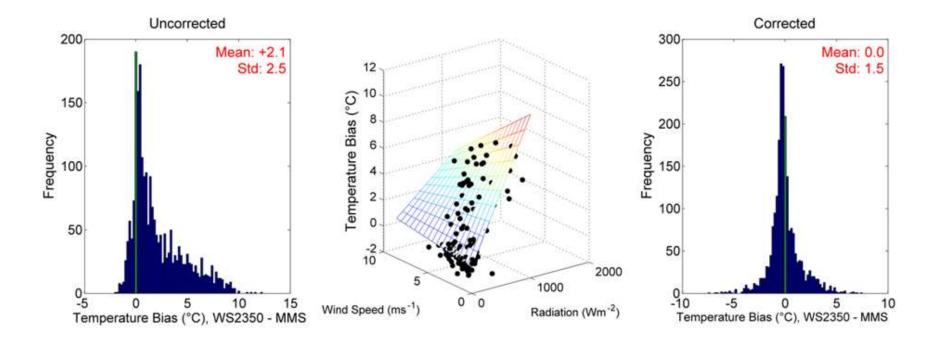




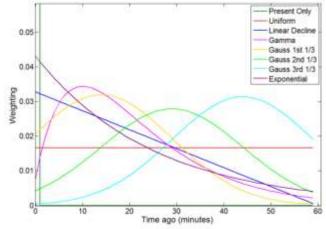


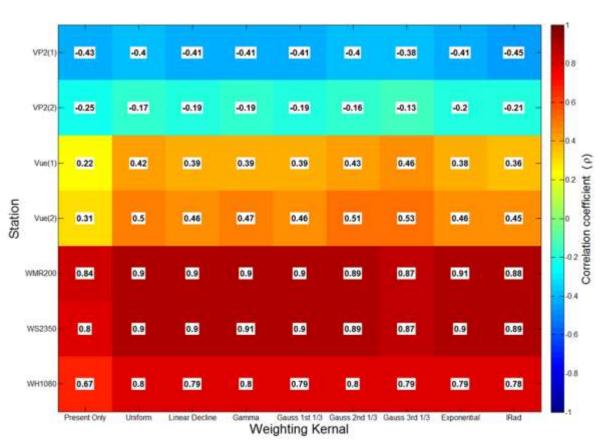


## Simple models can go a long way

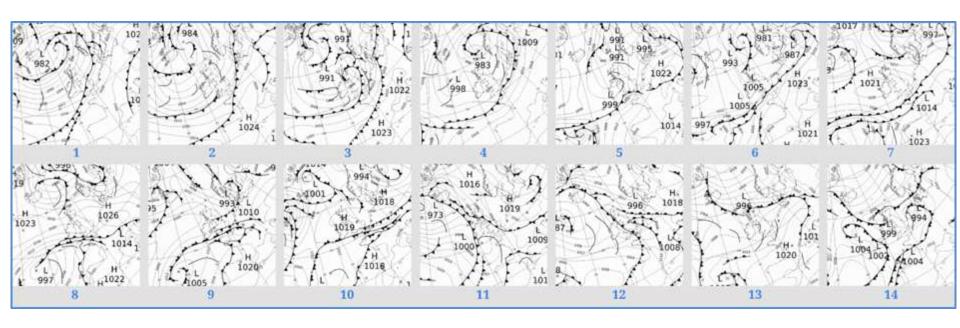


# Marginal improvements, better physics?

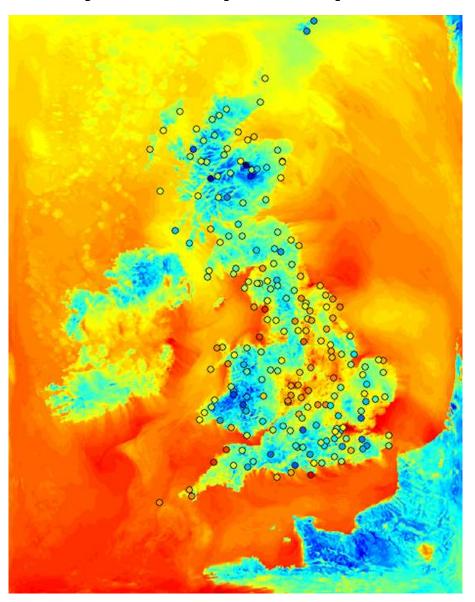




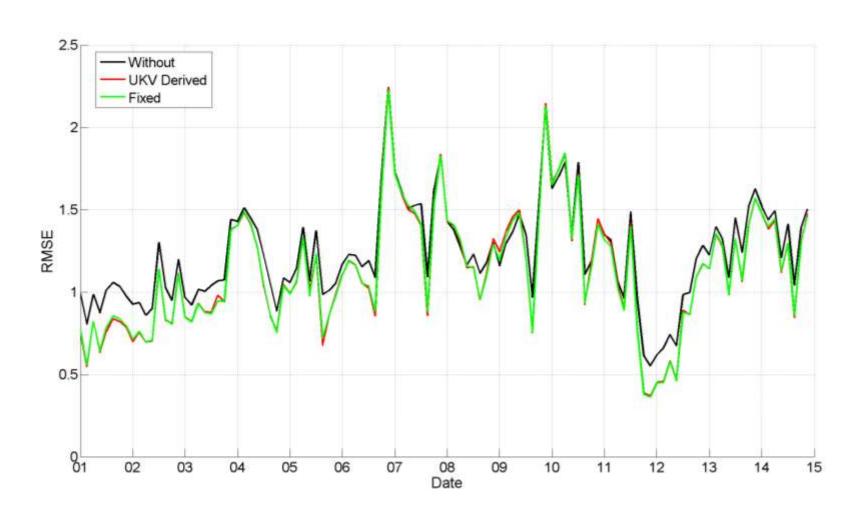
## What is a case study?



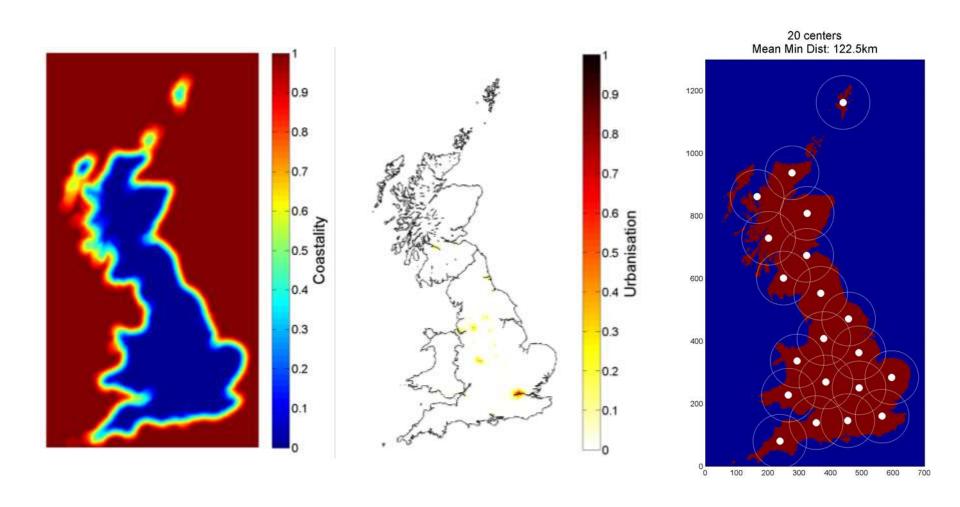
## Really complex priors ...



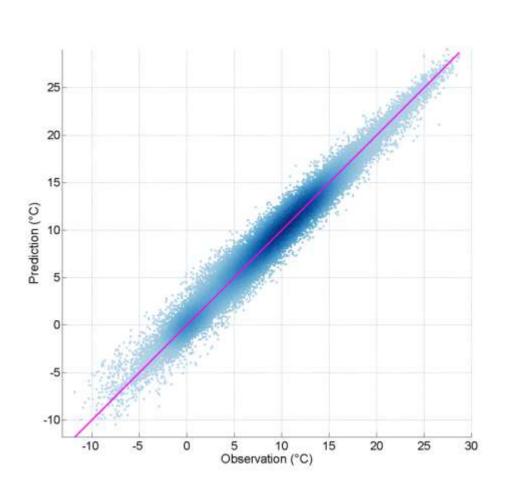
## Simple corrections can help

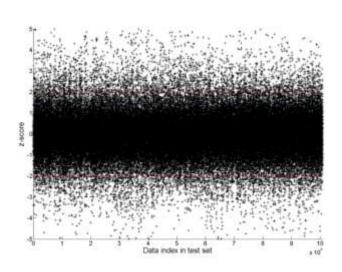


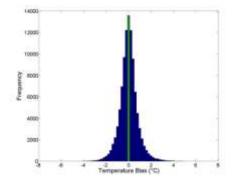
## Select your inputs carefully ...



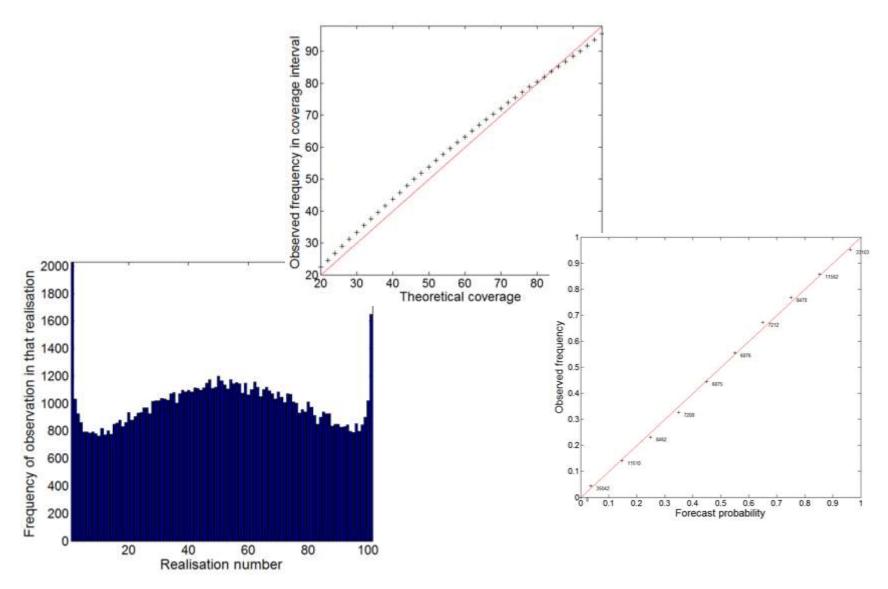
### And validate



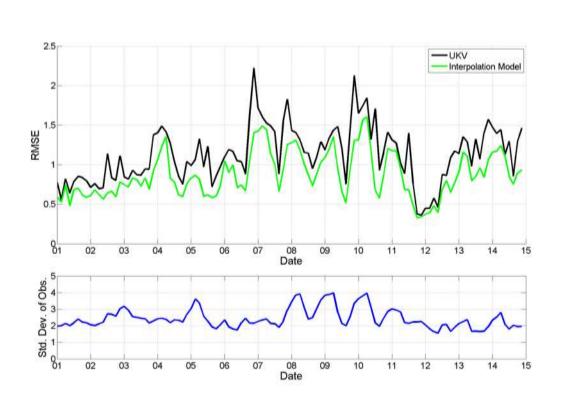


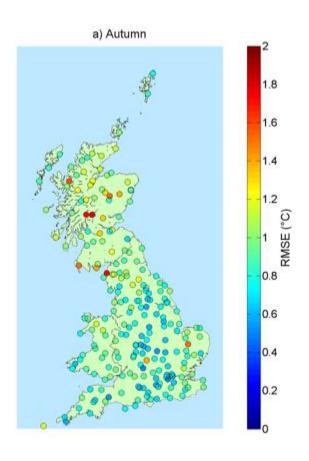


## Carefully ...

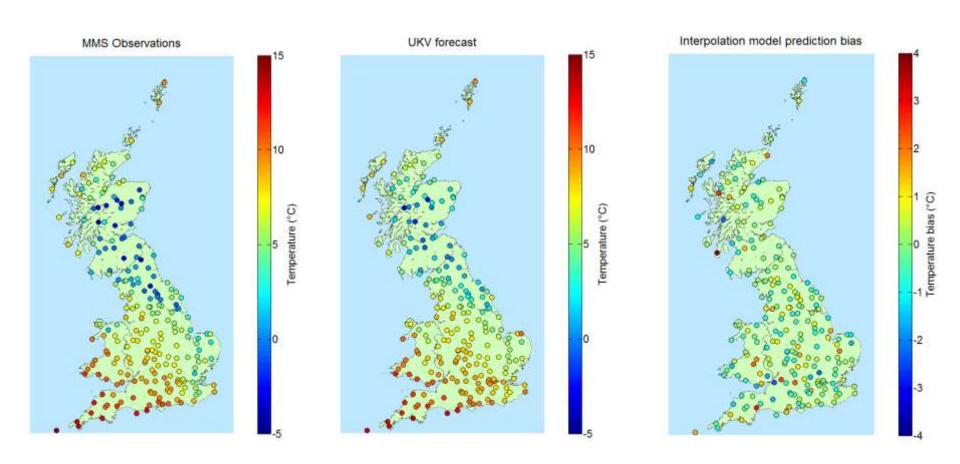


#### Sir Plotalot

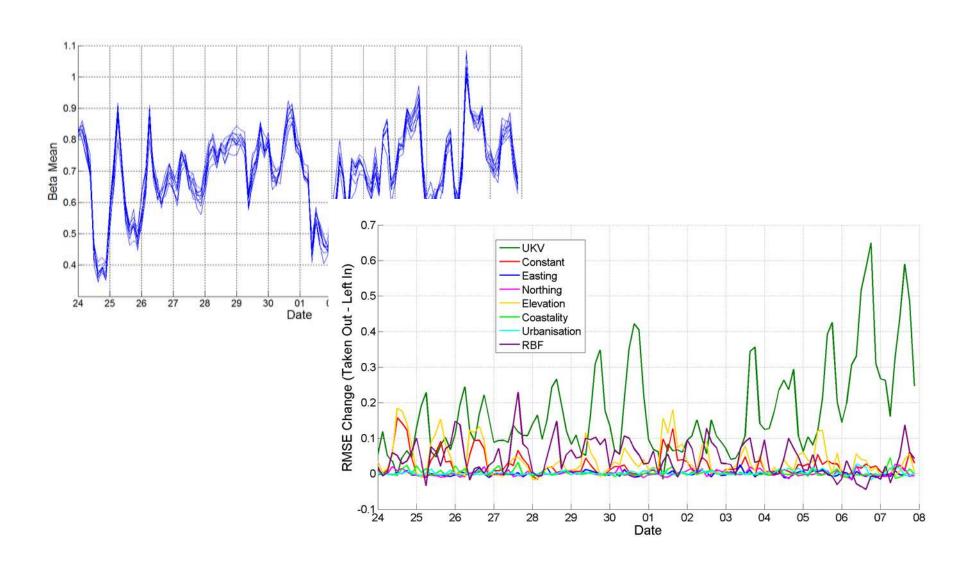




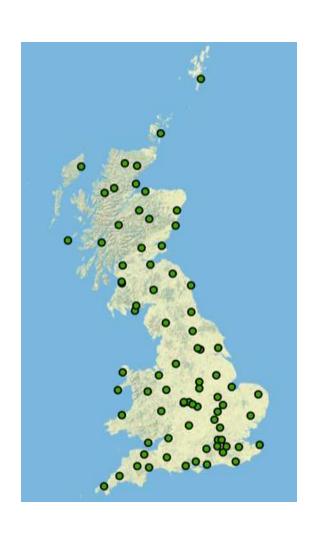
# Seriously ...

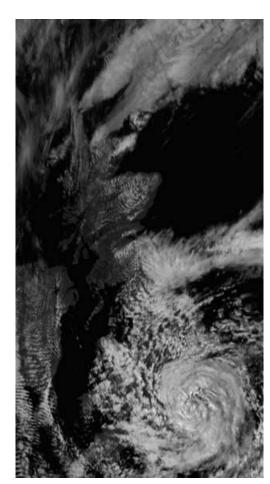


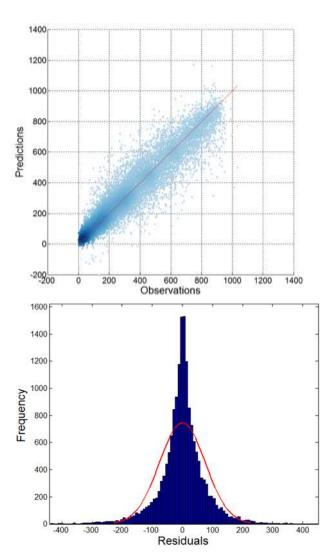
## Understanding your model



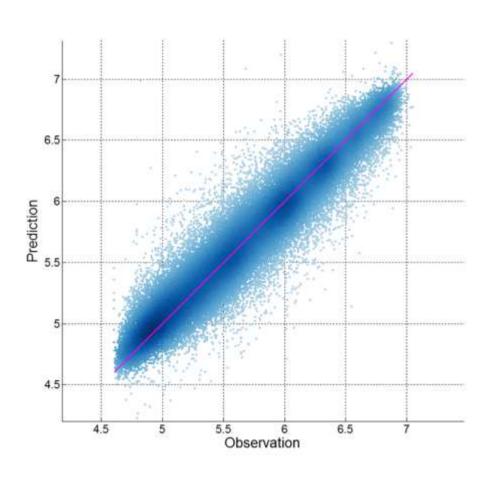
#### Using your knowledge is never easy

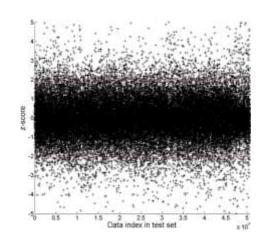


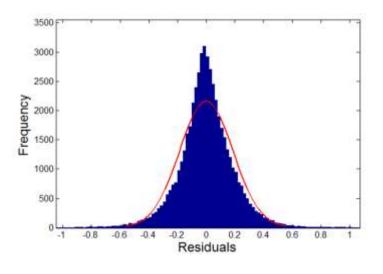




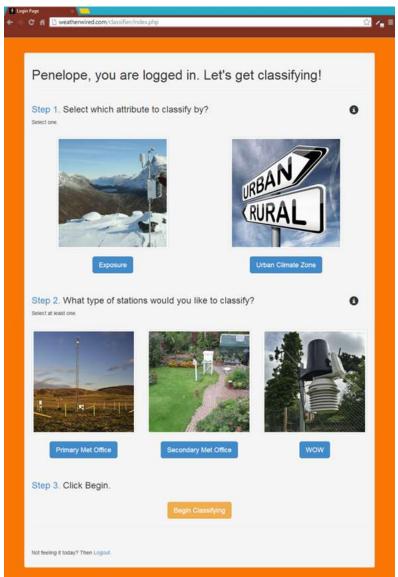
#### But always look for simple solutions

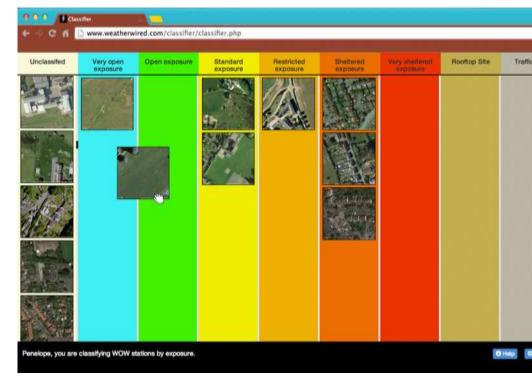


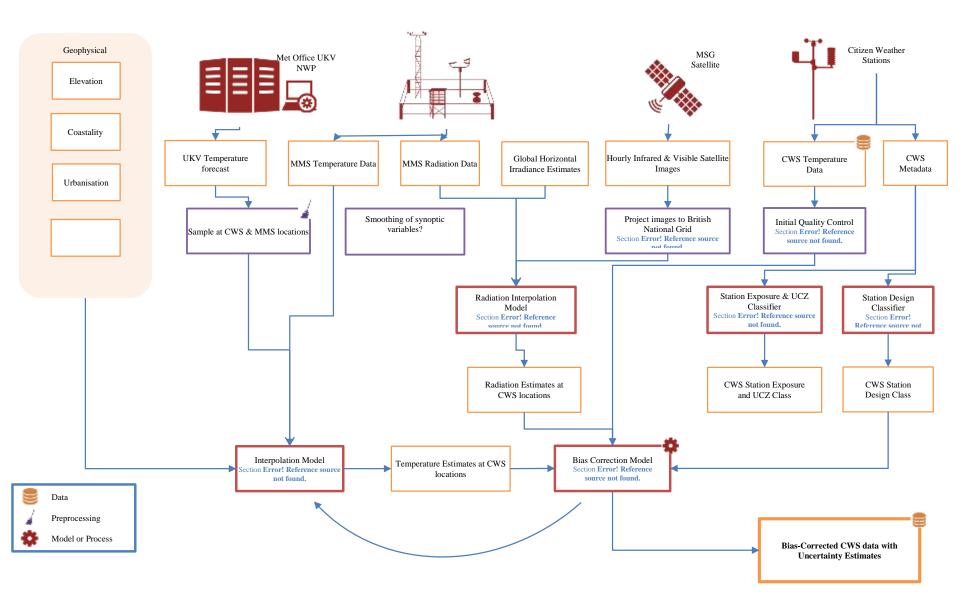




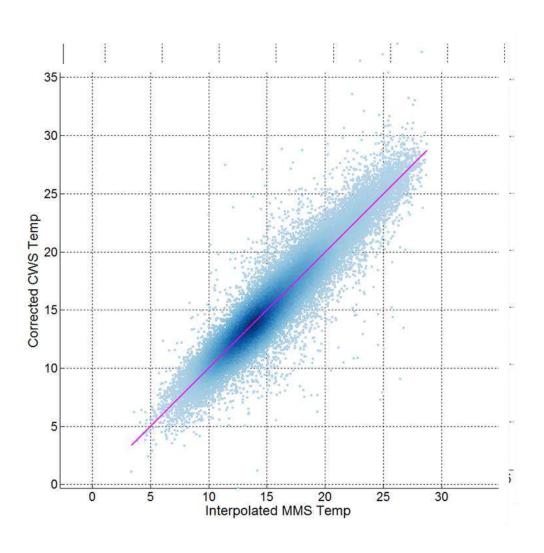
## Ask the public ...



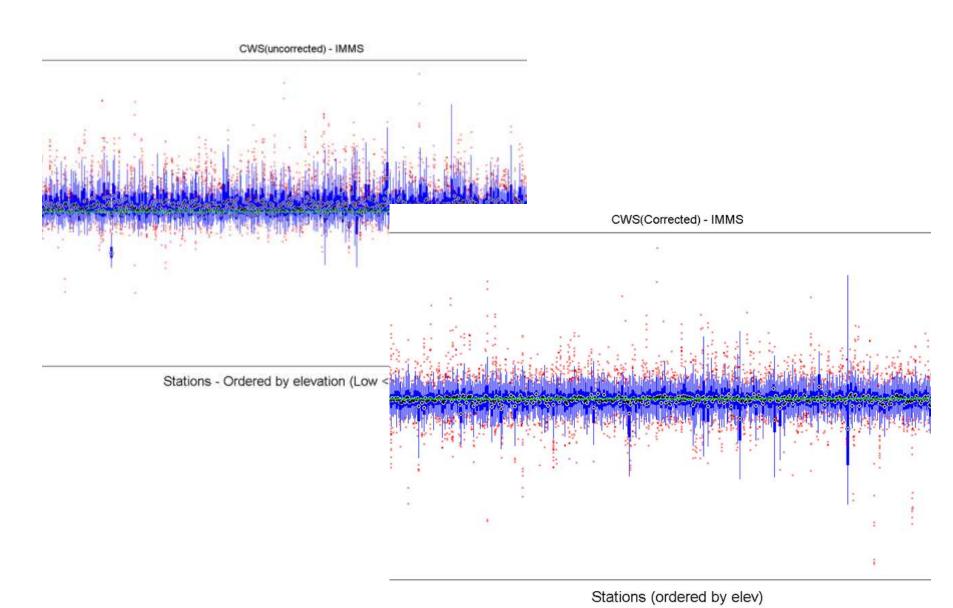




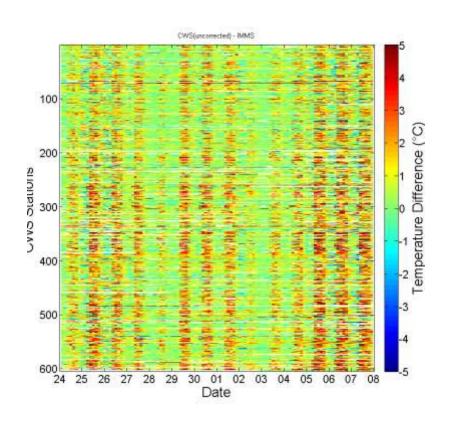
## You can fixing things

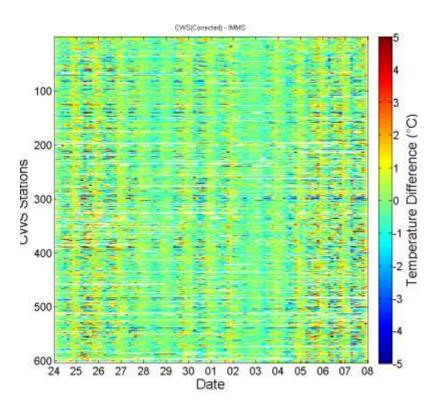


#### To an extent

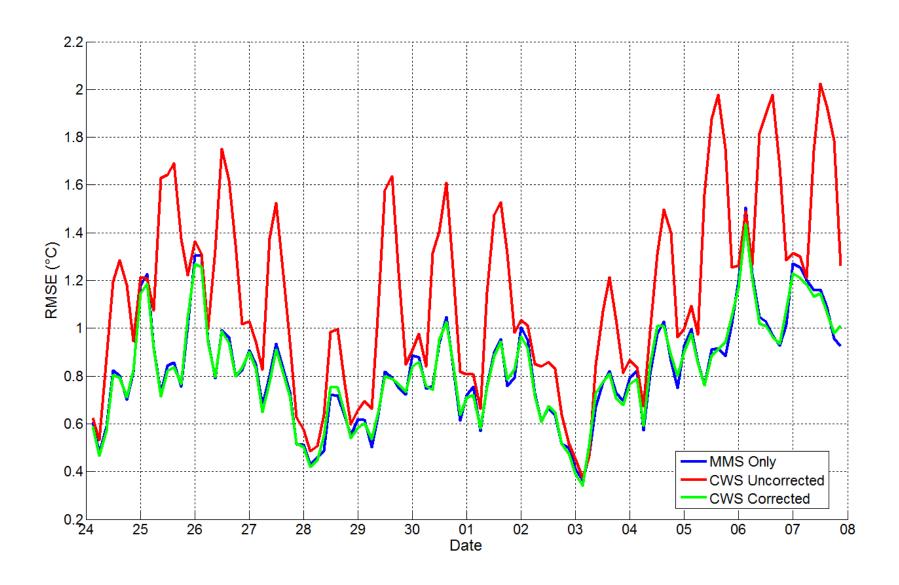


# Fixing everything is not going to happen

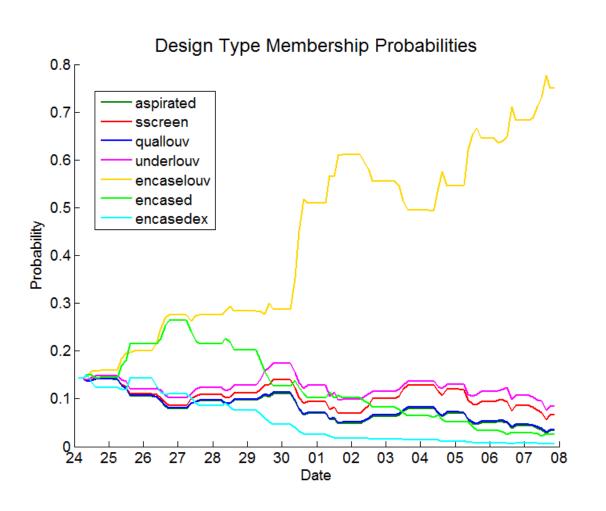




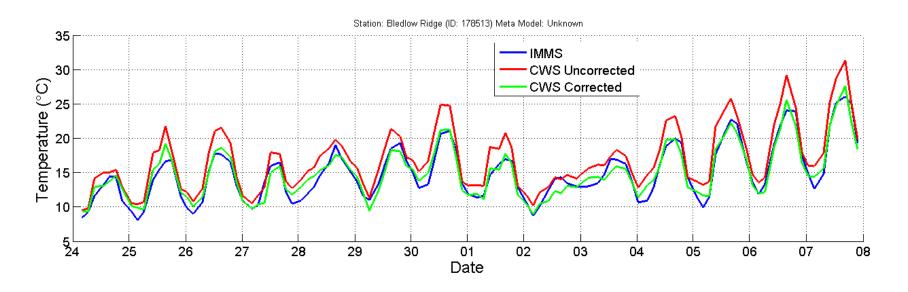
#### Do all the hard work and ...

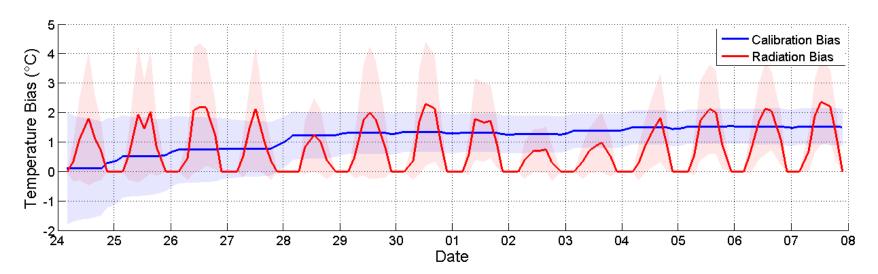


#### But we can learn a lot

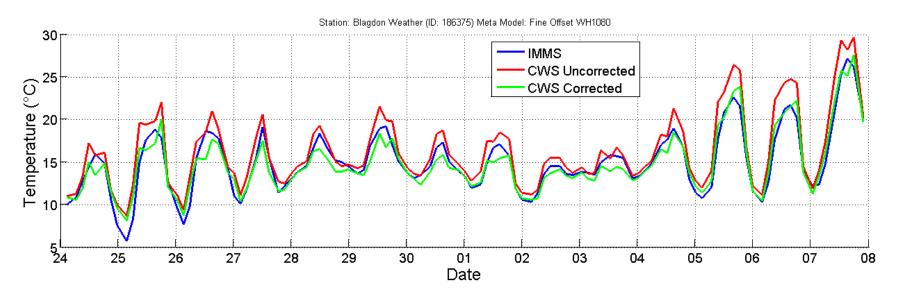


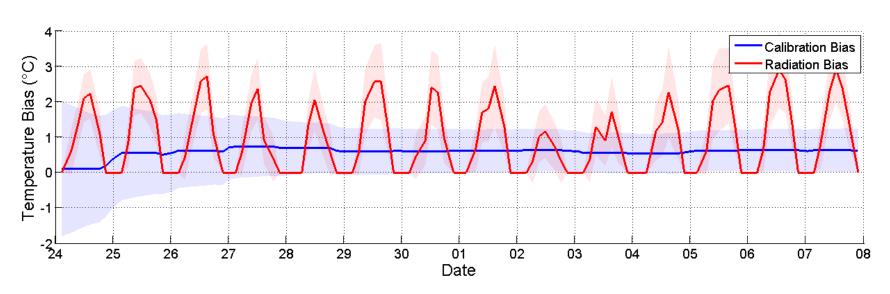
## Mitigating some 'nasty' issues



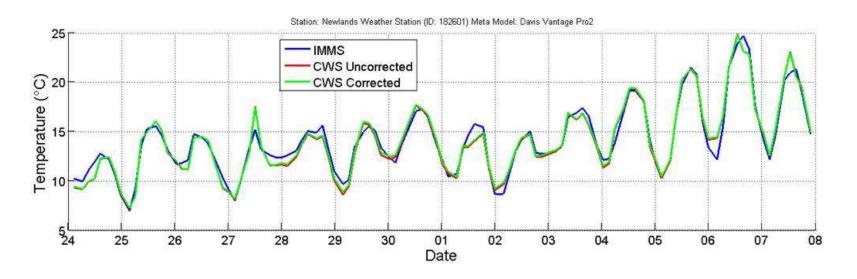


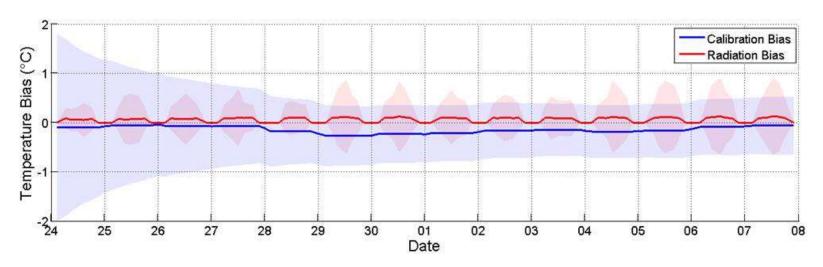
## Or simply confirm what we see



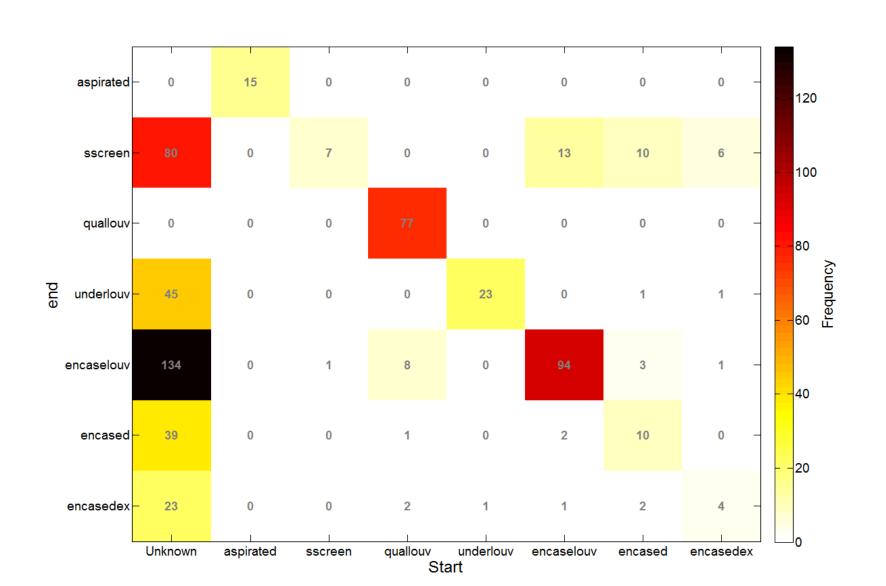


#### Even for the 'best' stations





### Simple models, but significant insight



#### Summary

- Don't try and do a purely graphical talk!
- Be clear on your aims ...
- Validate probabilistic models probabilistically
  - if you care!
- Be prepared to spend 80% of your time exploring the mess that is your data
- I'd strongly prefer simple (and fast to run) models
  - allows prior sensitivity, model exploration and cross validation (without waiting)
- Be clear what is 'good enough'
  - your model will never be perfect on real data remember it is a model
  - I've never seen real data that actually comes from a Gaussian process
- Thanks!